

EAST AFRICA MEETS THE WEST COAST

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WHO WE ARE

The team behind HabeshaLA is made up a team of Habesha diaspora who are passionate about event planning, journalism, digital art, and of course, their culture and community.

Founder and director Aida Bee Solomon is a Southern California native with a relentless love affair with her native Ethiopia. After obtaining a Film and Media Studies degree from the University of California Irvine, Aida Bee worked in Addis Ababa, Ethiopia for 8 months as a journalist at the renowned Reporter Newspaper. Aida is currently working as a freelance writer for various media publications while attending the University of Southern California as a communication management Masters student.



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CONTACT

habeshaLA@gmail.com

HABESHALA

THE ONLY PLATFORM THAT CONNECTS AND CELEBRATES CREATIVE TALENT FROM THE HORN.

SINCE LAUNCH



670

NEW USERS



1,982

PAGE VIEWS

VISITORS



70.8%

NEW



29.2%

RETURNING

NOTABLE APPEARANCES

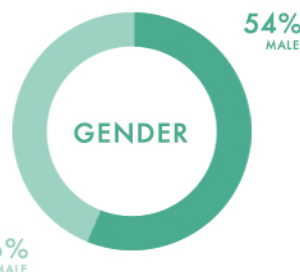
- + YONAS MICHAEL
- + HANNAH GIORGIS
- + SOSENA SOLOMON
- + EMEBEIT BEYENE

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TEAM OF TALENTED WRITERS AND CREATIVES

HabeshaLA came to fruition in 2013 when Aida Bee saw a disparity of social events and gatherings in Los Angeles in the Ethiopian community. Inspired from an eight-month stint working as an entertainment journalist in Addis Ababa, Ethiopia, Aida Bee began curating a Tumblr page of creative East Africans. She then created a Facebook page where she saw a positive response and high user engagement from the curated Tumblr content. Aida Bee saw the need of an organized platform for diasporic East African arts, an entity that receives little recognition and sees even less support.

Summer 2014 saw the rebirth of HabeshaLA into a user-friendly blog and events company. HabeshaLA and it's team of talented writers cover stories ranging from the latest in film, music, social issues, and exclusive interviews from the diaspora. HabeshaLA also produces networking and social events for the diaspora in the Los Angeles area.



AGE

